ACTION SUBMISSION FORM

A critical element of the CEO pledge is helping organizations evolve and enhance their current diversity strategies. As such, we want to feature [Actions from our signatories](https://www.ceoaction.com/actions/) to share the collective insights of the coalition and examples of how organizations are taking action.

Please share **your organization's example** of a successful action you have implemented by submitting a **450-word description** that includes the challenge you were trying to solve, the action(s) taken and the outcome(s) achieved thus far. An optional quote (i.e. CEO, CHRO, CDO) can be included and should reflect a general personal point of view on the pledge or be specifically tied to the Action and its value.

Supporting materials related to your Action can be submitted; video content needs to be hosted on a YouTube or Vimeo channel, and we ask that you please provide the URL for the video which will include the embed code.

**NOTE: The submitted information will be publicly available on CEOAction.com**.

Company:

Contact Name:

Industry:

Action Name:

Word Count:

Challenge:

Actions:

Outcomes:

Optional CEO Quote on Inclusion & Diversity:

Categories: (Please select **up to three** categories from the list below for each submission.)

* AAPI Community Support
* Advancing Women in the Workplace
* Anti-Racism
* Black Equity
* Board Engagement
* Candid Conversations
* Consultants & Facilitation
* COVID-19 Response
* Cultural Awareness
* Developing DEI Strategy
* Developing Diverse Leaders
* Developing Diverse Talent
* Disability Initiatives
* Diversity Councils
* Diversity Hiring Practices
* Diversity Philanthropy & Community Investment
* Education and Training
* Educational Recruitment
* Engaging Men
* ERGs
* Executive-level Training
* Gender Pay Equity
* Internships
* Leveraging Technology
* LGBT Equality
* Mentoring and Sponsorship
* Metrics & Accountability
* Microaggressions
* Recruiting Diverse Talent
* Responses to Real-Time Events
* Scholarships
* Succession Planning
* Supplier Diversity
* Unconscious Bias Training
* Veteran’s Initiatives
* Virtual Training
* Women & Minorities in STEM
* Work/Life Flexibility and Benefits
* Workforce Re-entry

**Optional Promotion Opportunity:** To help spread the word about your company’s commitment to advancing inclusion and diversity in the workplace, we encourage you to share short social media post of self-produced video on your social media channels that highlight the Action when added to the website using #CEOAction. The CEO Action social media channels will share and engage with these posts**.**

Street Name

City, State, zip

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**Signature & Title:**

**[Submit](https://survey.pwc.com/jfe/form/SV_3rtREFn41ecduke)** this form directly to CEO Action. Once received, it takes about 48 business hours to go live on our website.

**Questions?** Reach out to **info@ceoaction.com**.

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