




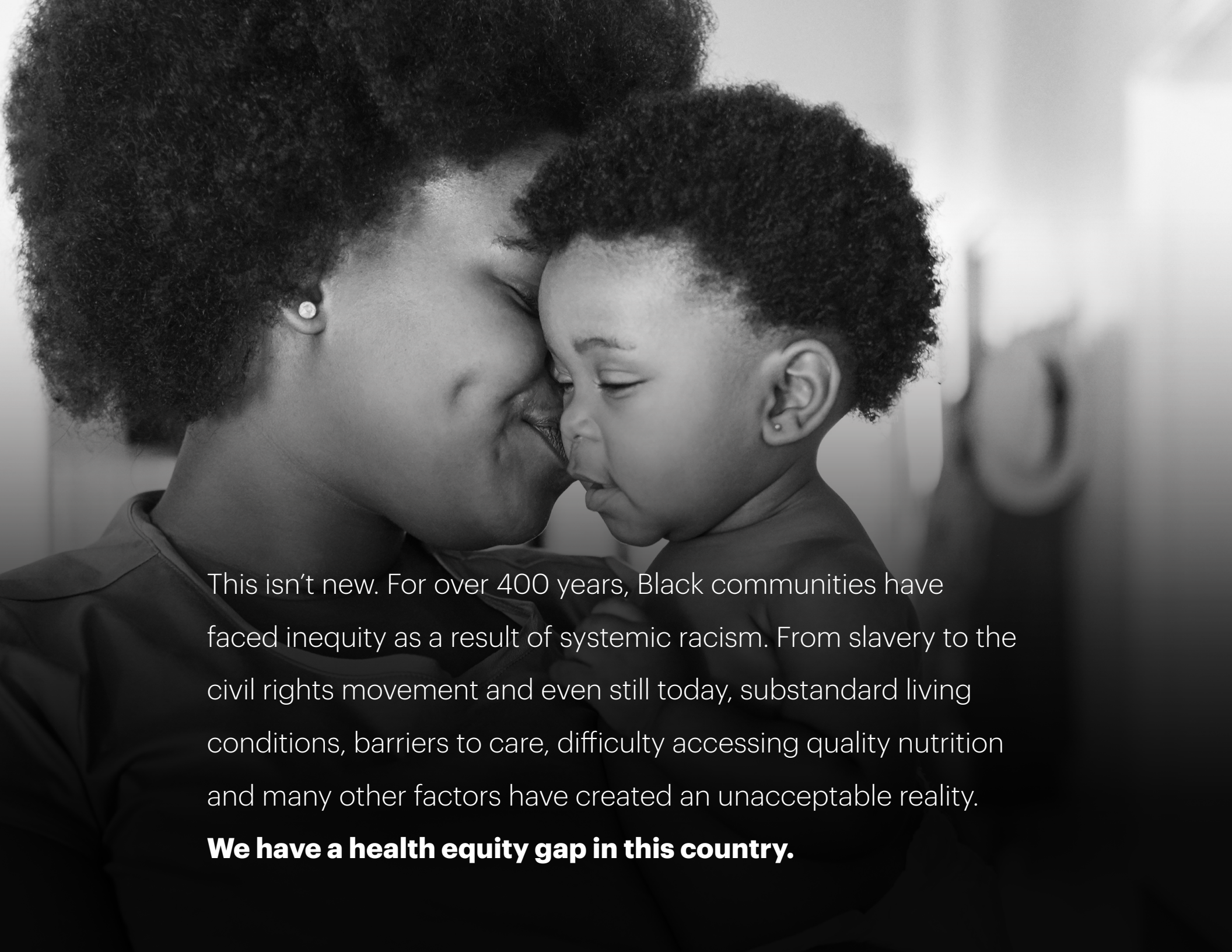
Each and every day in the U.S., two women die due to complications from pregnancy and childbirth, and two babies die every hour. The majority are women and babies of color and **Black women and babies are most affected.**



The U.S. is among the most dangerous developed nations in which to give birth—especially if you're Black. Black women are 3 times more likely to die from pregnancy-related causes than White women. Black babies are twice as likely to die before their first birthday.

**And it's not their fault.**





This isn't new. For over 400 years, Black communities have faced inequity as a result of systemic racism. From slavery to the civil rights movement and even still today, substandard living conditions, barriers to care, difficulty accessing quality nutrition and many other factors have created an unacceptable reality.

**We have a health equity gap in this country.**

# CLOSING THE HEALTH EQUITY GAP

HEALTHY  
MOMS.  
STRONG  
BABIES.



In 1938, March of Dimes began a fight against the pandemic of the time—polio—and won. We went on to establish Newborn Screening as standard of care, address issues related to birth defects, lead efforts to promote folic acid benefits during pregnancy, and more. Today, **building on a successful 80-year legacy** of impact and innovation, we lead the fight for the health of all moms and babies with a goal to end maternal and infant mortality.

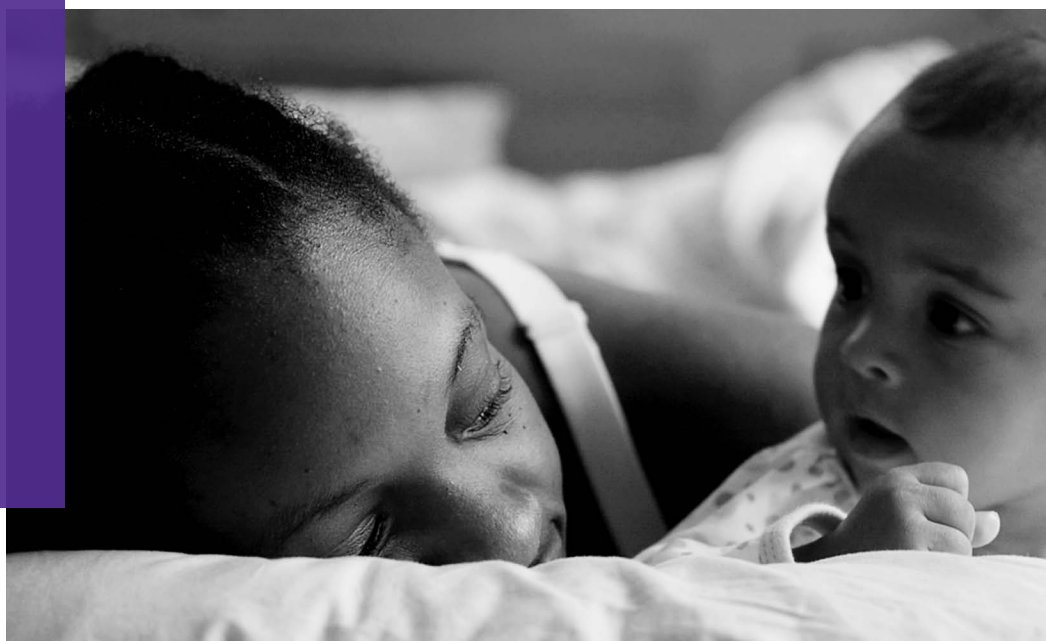
We don't believe we can achieve this until we close the health equity gap.



**Of all the forms of inequality, injustice in health care is the most shocking and inhumane.”**

– Dr. Martin Luther King Jr.

*We envision a world where every mom and baby is healthy, regardless of race, geography or income and health care is just and equal. We work collaboratively to confront social and structural determinants of health, identifying solutions that help alleviate the negative impact of inequities.*





# ELIMINATING HEALTH INEQUITY

## March of Dimes is able to tackle these issues because we provide:



Solutions for maternal and infant health challenges on a national level



Research and dynamic approaches geared toward real impact



Commitment to community investment and national systemic policy reform

## We are committed to leveling the playing field once and for all by:

- Advocating for policies promoting safe and healthy communities
- Engaging partners at the local and national levels
- Seeking answers through social science research
- Improving access to care in every community
- Training health care providers to tackle bias
- Rallying every American around a common goal... health equity for all



# PARTNERING FOR MOM AND BABY HEALTH EQUITY

When you become a part of the March of Dimes community, you'll join a non-partisan organization that is:

- Recognized by 99 percent of American moms
- Established with the agility to engage at individual, family, community and national levels
- Informed by an 80+ year legacy that includes defeating the global health threat of polio
- Focused on mutually rewarding partnerships

Creating an opportunity for you to:

## INVEST IN YOUR ORGANIZATION

- Implicit bias training
- Diversity and inclusion consulting services
- Improved employee engagement experiences and community

## INVEST IN YOUR EMPLOYEES

- Volunteer with 3+ million March of Dimes volunteers nationally
- Mobilize to advocate for state and local mom and baby health care issues
- Engage your employees with unique volunteer opportunities that make an impact

## INVEST IN COMMUNITIES

- Supportive Pregnancy Care program engagement
- Local community action programs to address systemic change
- Supporting families in neonatal intensive care units across the nation

## INVEST IN COOPERATIVE ACTIONS

- Promote co-brand campaigns tailored to your focus and March of Dimes mission
- Fund consumer awareness initiatives
- Drive policy change at the national level





We have a responsibility, together, to improve health outcomes today, by addressing the disparities of care for Black moms and babies. We will eliminate health inequity, and we hope you will join us.

**Join the fight.**



Stacey D. Stewart  
President & CEO



Rahul Gupta, MD, MPH, MBA, FACP  
Chief Medical & Health Officer,  
Interim Chief Scientific Officer

**For more information, please contact  
Flo Bryan at [fbryan@marchofdimes.org](mailto:fbryan@marchofdimes.org).**



**HEALTHY  
MOMS.  
STRONG  
BABIES.**

