

ILLINOIS CPA SOCIETY

# HIGH SCHOOL OUTREACH INITIATIVE



Let's talk about the incredible accounting careers your students might be missing.

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The Illinois CPA Society (ICPAS) is partnering with educators, administrators and key stakeholders across the state to change the face of accounting. Our initiative aims to increase awareness of the accounting profession among minority students and prepare them for success.



## A Path to a GREAT Future

A degree in accounting opens doors to vast career opportunities and ensures a high-earning future for your students:

### GREAT Pay

The average starting salary is **\$52,000** nationally, however it's common to be **\$60,000** in Illinois.

### GREAT Careers

Accountants are always in demand. Projections show **job growth at 13%** over the next 10 years.

### GREAT Opportunity

Every business needs an accountant. They have the **flexibility** to work in whichever industries interest them most.



## The Process

ICPAS selectively partners with high schools proven in preparing students for academic success. We'll work directly with a key liaison from your high school to develop a **custom outreach initiative** that meets the unique needs of your students at all stages from their freshman through senior year.

Free services include, but are not limited to:

- Coordinate young professional role models to share experiences and answer questions.
- Distribute information and giveaway items to leave lasting impressions.
- Offer scholarships and internship preparation programs designed to help minority students who major in accounting.

## Get Started

Contact Solskin Gomez-Krogh - Manager, Diversity Outreach at 312.517.7613 or at [gomezkroghs@icpas.org](mailto:gomezkroghs@icpas.org).



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**WHO WE ARE:** ICPAS is an association of more than 24,000 accounting and finance professionals working in public accounting, corporate finance, not-for-profits, consulting, government, and education. Founded in 1903, the Illinois CPA Society is one of the largest state CPA societies in the nation, with the core mission of enhancing the value of the CPA profession.