

CEO Action for Diversity & Inclusion™ Fact Sheet

CEO Action for Diversity & Inclusion™ at a Glance

- The **CEO Action for Diversity & Inclusion™** is the largest CEO-driven business commitment to advance diversity and inclusion within the workplace.
- Representing the leadership of a cross-section of more than 700 companies and organizations across industries, geographies, size and scale, the commitment outlines a specific set of actions that companies will take to cultivate a workplace where diverse perspectives and experiences are welcomed and respected, where employees feel comfortable and encouraged to discuss diversity and inclusion, and where best known—and unsuccessful—actions can be shared across organizations via a unified hub, [CEOAction.com](https://ceoaaction.com).
- CEO Action signatories have pledged to four core commitments:
 1. Continue to cultivate workplaces that support open dialogue on complex, and sometimes difficult, conversations about diversity and inclusion
 2. Implement and expand unconscious bias education
 3. Share best known—and unsuccessful—actions
 4. Create and share strategic inclusion and diversity plans with our board of directors
- Key differentiators of this initiative:
 - **CEO-led:** It is the largest CEO-driven business commitment to advance diversity and inclusion within the workplace.
 - **Size and scale of the effort:** We represent a cross-section of more than 700 companies and organizations across industries and geographies.
 - **Driven by actions and sharing:** The commitments are action-oriented, and [the hub](#) will serve as the first-of- its-kind for companies to share and collaborate to advance diversity and inclusion.
- CEO Action Highlights:
 - More than 700 signatories
 - More than 700 actions submitted across 19 key topic areas
 - 85 industries and sectors represented
 - Across all 50 US States
 - Largest CEO representation to date in New York, California, Illinois, Ohio and Pennsylvania.
- The CEO Action Check Your Blind Spots unconscious bias mobile tour plans to make 100 stops across the country and engage with one million people. The tour offers experiential elements and digital resources for participants to learn about and explore ways to mitigate unconscious bias in their everyday lives.
- In November 2018, CEO Action launched the “I Act On” pledge, an individual pledge commitment to mitigate any personal unconscious biases, and act on driving more inclusive behaviors in their everyday lives. Individuals can take the pledge at ceoaaction.com/pledge.

- How do I sign up?
 - We are responding to all requests and signing new signatories in waves to maintain measured growth of the coalition, its goals and collaborations over time. We hope this strategy will help us stay true to the goal of establishing a foundation for a knowledge sharing platform that can be cultivated to foster even greater collaboration with time.
 - If you're interested in joining the coalition, please email us at Info@CEOAction.com.
 - Connect with us on Instagram: [@CEO Action](#) and Twitter: [@CEOAction](#).