MORE THAN 250 C-SUITE LEADERS GATHER AT CEO ACTION SUMMIT IN ATLANTA

Artist and Activist Common to Deliver Summit’s Closing Keynote
Expanded CEO Action Check Your Blind Spots Tour Bus Makes First East Coast Stop

ATLANTA, January 24, 2019 – Today, more than 250 Chief Human Resources Officers (CHRO) and Chief Diversity and Inclusion Officers (CDO) from CEO Action for Diversity & Inclusion™ (CEO Action) signatory companies convened for the coalition’s second annual CHRO / CDO Summit, hosted by UPS. These leaders, who are critical in driving important organizational changes, are using this summit as a prime opportunity to collectively:

- Share best practices and real-life challenges in order to accelerate progress within their own organizations
- Provide each other with tangible, ready-to-implement ideas to drive D&I activities internally and within their local communities
- Explore new tools and strategies now available for better employee engagement and activation

“UPS is committed to driving more diverse and inclusive communities,” said Teri McClure, UPS Chief Human Resources Officer. “Mobilizing the power of collective voices, knowledge, and resources to drive intentional change means greater societal impact.”

An extension of the November 15th CEO-Closed Door Session, the summit features an exciting lineup of influential speakers including Aaron Chatterji, Professor at Duke University’s Fuqua School of Business and Sanford School of Public Policy, Dr. Bryant Marks, Associate Professor of Psychology at Morehouse College, and well-known artist and activist Common.

Recognizing that real change requires engagement beyond workplaces and college classrooms into the community, the CEO Action Check Your Blind Spots unconscious bias tour kicked off its first East Coast stops in the greater Atlanta area. The tour will make a total of 100 stops nationwide throughout 2019. One key action that all tour attendees and the general public can take includes completing the I Act On pledge, which allows individuals to commit to action through a personal pledge to mitigate any unconscious biases, and act on driving more inclusive behaviors in their everyday lives. To date, nearly 14,000 individuals have already taken the pledge via ceoaction.com/pledge.


To learn more about the CEO Action for Diversity & Inclusion™ contact info@CEOAction.com.

**About CEO Action for Diversity & Inclusion™:**

CEO Action for Diversity & Inclusion™ is the largest CEO-driven business commitment to advance diversity and inclusion within the workplace. Bringing together nearly 600 CEOs and presidents of America’s leading businesses, academic institutions and nonprofits, the commitment outlines actions that participating organizations pledge to take to cultivate a workplace where diverse perspectives and experiences are welcomed and respected, employees feel comfortable and encouraged to discuss diversity and inclusion, and where best known—and unsuccessful—actions can be shared across organizations. Learn more at CEOAction.com and connect with us on Twitter: [@CEOAction](https://twitter.com/CEOAction) and Instagram: [@CEO_Action](https://www.instagram.com/CEO_Action).