CEO Action

Pledge Submission Process

Thank you for your interest in the CEO Action for Diversity & Inclusion™ pledge!

Once a CEO agrees to the core elements within the pledge, and confirms they meet the guidelines for becoming a signatory, the signed CEO pledge authorization and release form can be submitted for review.

Guidelines for Becoming a Signatory:

- No government or government funded entities (state, local, or federal).
- No subsidiary organizations. If there is a parent or national organization affiliated with the entity, that parent organization must be the signatory.
- For foreign-based entities, the US leader is encouraged to sign. *If foreign-based entities have a strong US presence, the Global CEO may sign.*

INCLUDED DOCUMENTS

Be sure you have downloaded and reviewed the following documents:

- **CEO Action Briefing Deck**
- **CEO Action Diversity Pledge**
- **CEO Action Pledge Authorization and Release**
- **CEO Action "Action" Submission Form**
- **CEO Action General Resource Guide**

WHAT IS REQUIRED

Along with the **signed CEO Action pledge authorization and release form**, you will be asked to submit the following:

- **High resolution version of your logo** (in .jpeg format, preferably).
- **CEO Action "Action" Submission Form**: *A completed "Action" submission form can be submitted along with your pledge authorization and release form or at a later date.*

SUBMIT YOUR APPLICATION

Once you have gathered the required information, **click here to submit your application** for review!

WHAT HAPPENS NEXT

A CEO Action team member will review your submission and reach out to schedule a time to connect within the next 48 business hours.

Have questions? Reach out to the *CEO Action Team*.

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