# CEO ACTION GENERAL RESOURCE GUIDE

This guide provides an overview of the CEO Action resources provided to aid in employee and company engagement and to help support their commitment to diversity and inclusion. Some of the resources are readily available to all and some are signatory only.

**Actions Database**: A key component of CEO Action is the open exchange of ideas, actions and real-life experiences that are improving diversity and inclusion results. Signatories openly share actions in the spirit of collaboration.

**General Educational Resources:** These include guides, quizzes and videos which are available for employees to further support their personal commitment.

**Signatory-Only Resource:** The below resources are included in our signatory-only resource area on our website.

- **Communications Toolkit**: As a signatory, you will have access to assets such as PR and social media toolkits to communicate about your commitment externally and internally.
- **Signatory-Led Community:** This group is designed to help delegates engage with their peers in deeper conversations around pressing and real-time DEI challenges and events. These conversations are being held virtually and on two different days and times each month to accommodate different schedules.
- **Private LinkedIn Group:** Unsearchable, closed platform for peer dialogue.
- **Newsletters:** A clearinghouse of monthly newsletters are available here.
- **Mentorship Initiative:** CEO Action's small, structured mentoring circles with C-suite leaders to help diverse, rising executives grow their network and advance in their careers.
- **Tools & Resources:** Accessible here is our ever growing library of downloadable, editable resources. Focusing on key DEI areas, new workshops and resources are constantly being added and updated in order to help signatories create scalable and lasting inclusive practices throughout the year. Delegates can filter through several different categories in order to help identify the resource(s) that may be best suited for their organizational needs.
- **CEO Action for Racial Equity:** A public policy fellowship that provides the opportunity for all CEO Action signatories to work together to advance racial equity.